



## **The Pittsburgh LAN Coalition, Inc.**

*Informational booklet rate and dates sheet*

### **Event information**

**Who:** The Pittsburgh LAN Coalition and 200 attendees

**What:** Iron Storm 9 LAN party

**Where:** Castle Shannon Firehall, 3600 Library Road, Castle Shannon, Pennsylvania

**When:** August 15-16, 2008

### **Rates**

**Full-page (7.5" x 10"): \$250**

**Half-page (7.5" x 5"): \$138**

**Quarter-page (3.75" x 5.5" or 7.5" x 2.5"): \$75**

**Sponsor mention (name and address/website): \$50**

**Back cover: \$300 or highest bid**

**Inside back cover: \$275 or highest bid**

### **Due Dates**

**Reservation: July 8**

*Let us know you want to advertise by this date so we can reserve space for you.*

**Material: July 12**

*Have your advertisement to us by this date so we can include it. See the terms section for more information.*

**Payment: July 15**

*For IS7 only, invoices will be sent when the material is received. Invoices for future booklets will be sent out when the booklet has been printed.*

### **Billing policy**

Invoices are due when received. Please pay promptly. Invoices not paid in full within one month will be assessed a 5% per month late fee. Checks should be made out to **Pittsburgh LAN Coalition** and sent to **Colin Dean, 2189 State Route 956, Volant, PA 16156**.

### **Terms**

By reserving a spot within the Pittsburgh LAN Coalition (Pittco) informational booklet, you agree to pay the amount corresponding to the size of the advertisement shown above in the **Rates** section of this document. If you do not send material after having reserved space, you will be charged 10% of the reserved space price. **Reserving space is a commitment to fill that space.**

By sending Pittco an advertisement you or the organization you represent agree to pay the rate which matches the size of your advertisement reservation. In the event that Pittco needs to shrink your material, it will reduce the size of the advertisement to fit the next smallest size and you will be charged that price. If Pittco must enlarge the advertisement, it will do so at no additional cost to you.

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